

Community Pharmacy Expert Advisory Group Agenda
Mondy 24th November 2025 19.30 – 21.30pm – By teams

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1: Welcome and apologies, [Led by Janice Perkins 5 mins](#)

Description	To welcome and note apologies.
Outcomes	<i>Attendees:</i> Janice Perkins Paul Jenks Waqas Ahmed Gary Evans Jonathan Smith Kate Ryan Alwyn Fortune Liz North Viola Lewis Andre Young <i>Apologies noted:</i> Sarah Passmore Amul Mistry Fiona McElrea

2: Medicines non-adherence and the use of Medicine Compliance Aids (MCAs). [Led by Andre Young, 50 minutes](#)

Description	To gain the insights of members of the group around the topic of medicines non-adherence and the use of MCAs, with discussion around potential solutions presented. This will be led by an external presenter. Potential pre-reading material includes the following recently published article https://pharmaceutical-journal.com/article/feature/how-do-we-solve-a-problem-like-medicines-adherence
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Outcomes	<ul style="list-style-type: none"> • Presentation provided to the group around medicines non-adherence and the use of MCAs, together with some of the research work conducted that underpins some of the issues around MCAs • The group were informed of the development of a digital decision support tool to support pharmacy teams and patients <p>The group provided feedback, expertise and experience around the use of MCAs within community pharmacy.</p> <p>These included some of the challenges and demands on pharmacy teams to provide MCAs, when they may not necessarily be the correct solution for the patient, but are seen to 'fix' a problem.</p>

3. Royal College branding, ensuring we align to practice today, [Led by Liz North and Viola Lewis, 25 minutes](#)

Description	<p>As part of updating the visual identity and brand guidelines for the new royal college we are developing new photography guidelines, and we will in future (as the new royal college), be moving away from the cartoons we currently use to a more photography (and icons) based approach.</p> <p>As part of this we want to ensure that in taking new photographs or using stock photographs that we ensure we align to best practice, and we believe the Expert Advisory Groups across RPS are well placed to help inform this work.</p>
Outcomes	<ul style="list-style-type: none"> • Background provided to the organisations move to a Royal College and subsequent rebranding, with the importance of portraying the roles of community pharmacists across GB appropriately through the use of images and photography. One which reflects current practice and the clinical role of community pharmacists. • The RPS comms team will share a survey with the group to gain wider feedback to ensure we visually represent community pharmacy appropriately in future rebranding.

3: AOB – [Led by Janice Perkins, 5 mins](#)

Description	To discuss AOB, please inform chair prior to the meeting
Outcomes	No additional AOB brought by the group